# SELECTING AND UNDERSTANDING Mitzvah Entertainment



### UNDERSTAND YOUR NEEDS & VISION...

#### What is YOUR vision for the party? Please answer the following:

1. Is this PARTY FOCUS geared to the kids, the adults or both?									
2.	How many traditional FOI Grand entrance Candle lighting Kiddush/ Hamotzi	RMALITIES  Hora  Montage  Honor Dance	do you plan on involving? (Circle all that apply) Toasts						
3.	Is there a <b>THEME?</b> If so,	, what is it? _							

- 4. PHOTO BOOTHS... now as popular as having speakers and lights at parties, photo booths are practically an expectation at Bar/Bat Mitzvahs. Things to consider when exploring photo booth choices include: overall photo quality, digital delivery vs physical prints, back drop or enclosure, appearance and cost.
- 5. **LIGHTING...** there are four main categories of lights. If you don't understand the differences, ask a representative to get a better understanding.
  - a. Ambient Room Lighting
  - b. Dance Floor Lighting
  - c. Gobo Projection
  - d. Pin Spotting
- 6. GAMES are popular at Mitzvahs! Games can shape a party, games can define a party or games can derail a party. Envision how you foresee the party. Do you want any of the following:
  - a. Rental of games like Air Hockey, Foosball, Ping Pong, etc.
  - b. DJ driven games like Coke and Pepsi, Scavenger Hunt, Trivia, etc.
- 7. ACTIVITIES/PERFORMERS... there are stand out elements which can be added to your party to match your theme and ultimately help solidify unique memories. You may consider...
  - Live Musicians
- Air Brush Artists
- LED Robot

- Magicians
- Costumed Performers
- Aerialists

Don't have all the answers yet? That's OK! Let's chat and brainstorm a few realistic scenarios to consider.

### MEET YOUR XPLOSIVE ENTERTAINMENT TEAM...

1. The **DJ** handles the music mixing seamlessly and creating the audio landscape.



2. The MC is your event announcer, hype man (or woman) and becomes the face (and voice) responsible to coordinate all expected formalities, while keeping the energy up.



3. **DANCERS/MOTIVATORS** are extensions to the MC. These highly charismatic personalities immerse themselves on the dance floor with the guests while supporting the MC. These dancers/motivators are responsible to hand out swag, coral the audience, teach dance moves, befriend the kids and act as crowd control during important moments.





4. TECHS/SUPPORT STAFF... Photo booths, lighting, video screens, games, fun food stations, etc. all require additional support staff. These roles are often overlooked, yet they are vital roles to ensure a smooth flowing celebration while your primary performers can maintain proper focus and attention to their responsibilities.

5. PERFORMERS... in addition to the above crew, it's very common to employ additional talents to help elevate Bar & Bat Mitzvahs. These talents can include magicians, musicians, cirque styled performers, stilt walkers, airbrush artists and more!



XPLO3Vi entertainment	TALENT PACKAGES				
entertainment					
	Essentials	Essentials +	XE-3	XE-5	X-clusive
Online Planning Portal	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Premium Reception Sound System	<b>√</b>	<b>√</b>	$\checkmark$	✓	$\sqrt{}$
Sound For Cocktail Hour	<b>√</b>	<b>√</b>	$\checkmark$	<b>√</b>	$\checkmark$
Party Favors	✓	$\checkmark$	Upgraded	Upgraded	Upgraded
Experienced DJ	$\checkmark$	√	$\checkmark$	$\checkmark$	$\checkmark$
Charismatic MC	Assigned	Assigned	Choice	Choice	Choice
Dance Floor Motivators	Two	Two	Three	Four	Four
Stages (additional 4x4 blocks availale \$200 each)		8 ft x 2ft Low	12 ft x 4ft Mid Height	12 ft x 4ft Two Tier	16 ft x 4ft Two Tier
POPULAR ENHANCEMENT options:  CO2 Gun Goal Post Trussing Additional Dancer Dancing on the Clouds Room Up-Lighting Zap Photos Personalized Audio Snow Machine Video Simulcast Monogram Gobo Black Light Invasion Intelligent Lights (2) LED Hora Chair Spark Fountains (2)			Select Two	Select Three	Select Three
Step and Repeat Banner T-Shirt Cannon Confetti Blast	<b>Looking for more?</b> Popular Enha <mark>n</mark> cements are available for \$600 each.				
PREMIUM ENHANCEMENT options:  TVs with Standard Montage Creation or Zap Photos Intelligent Lights (4) Black Light Neon Fantasy Spark Fountains (4) Donut/Pretzel Wall Animated Gobo Roaming Photo Booth (without prints) Tattoo Parlor Open Air Photo Booth Kiosk (with prints)			Select One	Select Two	Select Two
Social Zap Photos Stage & Facade Decal Package		Premium Enha	ncements are available	for \$1200 each.	
BONUS FEATURES		Selfie Photo Booth (digital delivery only) OR two TV Displays			12' x 7' Video Wall & Six Moving Heads
SUNDAYS: Jan, feb, march, april, july, aug: OFF PEAK SATURDAYS: Sept, Oct, nov, dec, may, june: PEAK MONTHS SATURDAYS:	\$4,250 \$4,750 \$5,250	\$4,750 \$5,550 \$6,250	\$7,250 \$8,250 \$8,750	\$8,850 \$9,850 \$10,750	\$15,000 SUN/ \$16,500 SAT

#### DON'T SEE WHAT YOU WANT? THAT'S OK... WE LOVE TO PERSONALIZE! CALL FOR A CUSTOM QUOTE.

<sup>\*</sup> MANY ENHANCEMENT CHOICES HAVE UPGRADEABLE OPTIONS AVAILABLE

<sup>\*</sup> SOUND SYSTEM FOR ON-SITE SERVICE (includes 1 hour early setup) \$500

ADD 15% TO NYC BOOKINGS AND EVENTS EXCEEDING 90 MINUTE DRIVE



# VIDEO WALL & STAGING options

Video walls and stages transform rooms and become focal points of the space. These are the most popular trends in the Mitzvah industry.

**12' X 7' VIDEO WALL** \$4500

16' x 9' VIDEO WALL \$6000

#### STAGES

(in these photos you see 4ft x 4ft stages). The shorter stages are 16" tall. The taller stages are 24" tall. Most packages come with stages. Each additional platform is \$200.











# XPLO3VE entertainment



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# LIGHTING & ATMOSPHERIC effects

# LIGHTING EFFECTS

#### INTELLIGENT MOVING HEAD LIGHTS



**LIGHT TUBES** 



**BLACK LIGHTS** 



**UP LIGHTING** 



**GOBO PROJECTION** 



Our **BLACK LIGHT INVASION** includes high powered UV lights, white gloves and glow props. This is an amazing way to add a jolt of energy into the last hour of the party!

Our NEON FANTASY is an upgrade to the above including all items within the invasion, but also adding glow body paints, dancer costumes and additional LED/glow props.

## **ATMOSPHERIC EFFECTS**

CO2 GUN



T-SHIRT GUN



Scan this QR code for more details

DANCING ON THE CLOUDS



**COLD SPARK FOUNTAINS** 



#### CONFETTI CANNONS



## XPLOSIVE Photo.tainment options



We are proud to offer a wide array of high quality photo booths. We employ trained personable attendants and use the latest premium equipment available.

Scan this QR code for more details

#### OPEN AIR PHOTO BOOTH

iPad Based Selfie Booth - text only \$850 DSLR Based Photo Booth - text and prints \$1200

- Includes choice of in-house backdrop, unlimited prints, on-site attendant and props.
- Option to add custom 8ft x 8ft step & repeat banner or green screen \$300



#### IMMERSIVE ENCLOSURES

(does not include photo booth)

Soft Walls \$3000 (3 custom printed interior walls, drapery exterior walls and printed floor) Hard Walls \$4500 (3 custom printed interior walls, printed exterior walls and printed floor)

- Add a swing for \$500
- Also available: locker rooms, crinkle walls, mirrors and more!

FULLY CUSTOMIZABLE. HAVE A VISION? LET US CREATE IT!













RING ROVER (roaming photo station) \$1200 text only



# GREENERY WALL, MAGAZINE ENCLOSURE, SKI LIFT RED CARPETS AND OTHER UNIQUE SETS AVAILABLE!

SOCIAL ZAPS (a crowd favorite, Zap Photos, with facial recognition technology to text attendee branded images throughout the event) \$1200 digitial only





# XPLO3VE entertainment





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SPORTS GAMES | ARCADE | GAME SHOWS | CASINO | CARNIVAL | NOVELTIES

Games can be ordered a la carte or in bundles. Inquire for pricing (varies based on logistics). Examples are below. Below are some popular chioces. Our inventory is always evolving.

Basketball Connect - 4



**Power Pong** 



Casino Games



Pac-Man Larger Battle Royale also available



Atari Pong



Skee Ball



Wak-a-Mole



**Boxing** 



Air Hockey





Foosball Traditional, Regular LED or Giantor LED available



Basketball Madness Urban Hoops and Pop-a-Shot also available







Xplosive has long lasting trusted relationships with many incredible and unique talents. If you are looking for something special and super memorable, let us know!















# **XSFO7IAE**

entertainment





We have built some great custom kiosks and offer fun food solutions to step up the presentation of your favorite treats!

Scan this QR code for more details



Kiosks starting at \$1750 (kiosk and staff) (cost of food additional TBD based on your selections)





#### **BOBA TEA** (up to 150 servings)

Two flavors - setup on table with one attendant \$1500 Four flavors - includes kiosk and two attendants \$2750

#### **CANDY BUFFETS & STATIONS**

Assorted Jars with Candy on a Cleverly Displayed Table Top: \$1250 Kiosk, Signage and Favorite Candies \$2750+





















# **HEAT PRESS SWAG SHOP STATION**

Custom branded personalization stations outfitted with trained merch staff. Heat press hats, tees, sweatshirts and more! Note: these kiosks can alternatively be used as swag stations and repurposed for a multitude of other functions.







## **GLAM BAR & TATTOO PARLOR**

Air Brush Tattoo Parlor, Nail Art, Hair Bling, Foil Tattoos, Eye Art, Glam Lashes, Eye Shadow, Hair Extensions, Permanent Jewlery and more!











We believe the talent should focus on their primary roles and additional support staff should be included on higher level or more demanding events. This is the secret sauce to event perfection!

#### SWAG COORDINATORS

One of the most recent trends at bar/bat mitzvahs lately has become the distribution of incredible amounts of personalized swag. From tee shirts, to hoodies, hats, pajama pants, small electronics, stuffed animals, giant slippers, gift cards, candy and more, entertainment teams have become expected to



distribute these items to guests. On top of all this swag, our dancers are expected to hand out DJ provided give-aways such as glow items, sun glasses, hats and more. To manage this process, keep control and organization to the overflowing boxes of swag and mostly to allow the performance team to continue performing, we have introduced a new and very valuable role called the SWAG COORDINATOR. The Swag coordinator is \$450.

#### **ENTERTAINMENT COORDINATORS**

Want the MC to focus on his/her task? Want the dancers to dance nonstop all night? Do you have a photo booth, games, food kiosks, etc? With more elements added to your event's run of show, we are proud to introduce a role called the ENTERTAINMENT COORDINATOR. This person is the on-site liaison between the venue, vendors and performance staff. This person manages all entertainment and "extra entertainment" elements. As event expectations grow, the role of the MC gets confused. The MC is the master of ceremonies. He or she is best guided by an additional set of eyes and ears at demanding events. This vital role is required for all events with more than three unique event features. The entertainment



coordinator becomes the glue holding your celebration together. An added EC is \$750.





# We love to get creative!



Our OFFICE TEAM consists of a DIVERSE group of professionals who are passionate about creating UNIQUE MITZVAH celebrations. We offer COMPLETE event package SOLUTIONS as you found earlier in this mitzvah packet.

Alternatively, we love to BRAINSTORM, BUILD and CREATE never before seen EXPERIENCES for your guests to RAVE about for years following the celebration of your son or daughter.

Got an idea or vision? Let's chat!

#### FREQUENTLY ASKED QUESTIONS

What are the payment terms? For events under \$7500 the required deposit is \$1500. For events over \$7500 the required deposit is \$2500. In most cases, a second deposit is not required. A second deposit may be required when booking additional services or talents. Final balances are due 10 business days prior to the event date.

What forms of payments are accepted? The initial deposit can be paid using a credit card, cash or check. There are no fees to use a credit card for the initial deposit. If using a credit card for the balance payment, a 3% processing fee is added. We also offer an online ACH portal and accept wire transfers. Venmo, PayPal, CashApp are NOT accepted.

When should I reserve my date or book talent? Mitzvahs customarily book as far out as 2+ years in advance. We encourage you to book as soon as you can. This helps ensure you get your first choice of MC talent and gets you locked into pricing before potential increases. We suggest you lock in the important items early on, such as your package and MC choice. Other items such as lighting, photo booths, etc can be detailed at a later date.

What is the planning process like? Xplosive takes great pride in our planning process. You will be assigned a coordinator in our office. This full time employee will be available for you Monday to Friday to answer any questions you have. Additionally, we set you up with an easy to use event planning portal. Within this portal, you provide us with music requests and details for your formalities such as candle lighting, introductions, etc. Roughly 30 days before your event the coordinator will schedule a "finals" meeting to review all details thoroughly. The week of your event, the MC will have an additional call/zoom to align with your final vision.

After making a reservation, can I make changes? Yes! We fully understand that themes, trends, visions and budgets change. Your initial deposit is in place to hold the date and initial package. We can make changes to the details as your ideas and needs change. Changes to talent requests will be handled based on availability. You can always upgrade. Downsizing contracts is not permitted.

Are there any hidden costs? No! We strive for full transparency and clear communications. The contracted services should be the only billed services. It is common for clients to add or adjust services as the event date nears. This may change the final balance from the original contract, but fees are always clearly communicated. If we find the need to add a client coordinator or discover complications in regards to setup and/or parking, additional fees will be communicated to you upon the time of discovery.