SELECTING AND UNDERSTANDING Mitzvah Entertainment



UNDERSTAND YOUR NEEDS & VISION...

What is your vision for the party? Please answer the following:

 Is this PARTY FOCUS How many traditional 		you plan on involving? (Circle all that apply)	_
Grand entrance Candle lighting Kiddush/ Hamotzi	Hora Montage Honor Dance	Toasts	
3. Is there a THEME? I	f so, what is it?		

- 4. PHOTO BOOTHS... now as popular as having speakers and lights at parties, photo booths are practically an expectation at Bar/Bat Mitzvahs. Things to consider when exploring photo booth choices include: overall photo quality, digital delivery vs physical prints, back drop or enclosure, appearance and cost.
- 5. **LIGHTING**... there are four main categories of lights. If you don't understand the differences, ask a representative to get a better understanding.
 - a. Ambient Room Lighting
 - b. Dance Floor Lighting
 - c. Gobo Projection
 - d. Pin Spotting
- 6. GAMES are popular at Mitzvahs! Games can shape a party, games can define a party, or games can derail a party. Envision how you foresee the party. Do you want any of the following:
 - a. Rental of games like Air Hockey, Foosball, Ping Pong, etc.
 - b. DJ driven games like Coke and Pepsi, Scavenger Hunt, Tri<mark>vi</mark>a, etc.
- 7. ACTIVITIES/PERFORMERS... there are stand out elements which can be added to your party to match your theme and ultimately help solidify unique memories. You may consider...
 - Live Musicians
- Air Brush Artists
- LED Robot

- Magicians
- Costumed Performers
- Aerialists

Don't have all the answers yet? That's OK! Let's chat and brainstorm a few realistic scenarios to consider.

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TALENT PACKAGES

entertainment			Select Packages		
	Essentials	Essentials +	XE-3	XE-5	X-clusive
Online Planning Portal	√ -	\checkmark	√	\checkmark	
Premium Reception Sound System	\checkmark	√	√	√	$\sqrt{}$
Sound For Cocktail Hour	1	/	\checkmark	\checkmark	$\overline{}$
Party Favors	1	√	Upgraded	Upgraded	Upgraded
Experienced DJ		V	1	1	
Charismatic MC	Assigned	Assigned	Choice	Choice	Choice
Dance Floor Motivators	Two	Two	Three	Four	Four
Stages (additional 4x4 blocks availale \$200 each)	16	8 ft x 2ft Low	12 ft x 4ft Mid Height	12 ft x 4ft Two Tier	16 ft x 4ft Two Tier
POPULAR ENHANCEMENTS CO2 Gun, Dancing on the Clouds, Personalized Audio, Monogram Gobo, 2 Intelligent Lights, Extra Staging, Goal Post Trussing, Ambient Room Up-Lighting, Snow Machine, Black Light Invasion, LED Hora Chair, T-shirt Cannon, Additional Dancer, Step and Repeat Banner, Zap Photos, Video Simulcast or Montage Creation			Select Two	Select Three	Select Three
PREMIUM ENHANCEMENTS TVs with Standard Montage Creation or Zap Photos, 4 Intelligent Lights, 2 Spark Fountains, Animated Gobo, Tattoo Parlor, Black Light Neon Fantasy, Donut/Pretzel Wall, Roaming Photo Booth (without prints), Open Air Photo Booth Kiosk (with prints)			Select One	Select Two	Select Two
BONUS FEATURES		Selfie Photo Booth (digital delivery only) OR two TV Displays			Giant LED Video Wall & Six Moving Heads
SUNDAYS: JAN, FEB, MARCH, APRIL, JULY, AUG: OFF PEAK SATURDAYS: SEPT, OCT, NOV, DEC, MAY, JUNE: PEAK MONTHS SATURDAYS:	\$3,500 \$4,000 \$4,500	\$4,250 \$4,750 \$5,250	\$6,500 \$7,500 \$7,950	\$8,000 \$9,000 \$9,450	\$13,500 SUN/ \$15,000 SAT

DON'T SEE WHAT YOU WANT? THAT'S OK... WE LOVE TO PERSONALIZE! CALL FOR A CUSTOM QUOTE.

^{*} MANY ENHANCEMENT CHOICES HAVE UPGRADEABLE OPTIONS AVAILABLE FOR AN ADDITIONAL FEE

^{*} ON-SITE SERVICE SOUND AVAILABLE FOR AN ADDITIONAL \$300

^{*} ADD 15% TO NYC BOOKINGS AND EVENTS EXCEEDING 90 MINUTE DRIVE

MEET YOUR ENTERTAINMENT TEAM...

1. The DJ handles the music mixing seamlessly and creating the audio landscape.



2. The MC is your event announcer, hype man (or woman) and becomes the face (and voice) responsible to coordinate all expected formalities, while keeping the energy up.



3. DANCERS/MOTIVATORS are extensions to the MC. These highly charismatic personalities immerse themselves on the dance floor with the guests while supporting the MC. These dancers/motivators are responsible to hand out swag, coral the audience, teach dance moves, befriend the kids and act as crowd control during important moments.





4. TECHS/SUPPORT STAFF... Photo booths, lighting, video screens, games, fun food stations, etc. all require additional support staff. These roles are often overlooked, yet they are vital roles to ensure a smooth flowing celebration while your primary performers can maintain proper focus and attention to their responsibilities.

5. PERFORMERS... in addition to the above crew, it's very common to employ additional talents to help elevate Bar & Bat Mitzvahs. These talents can include magicians, musicians, cirque styled performers, stilt walkers, air brush artists and more!





6. ENTERTAINMENT COORDINATORS... EC's as we call them hold a very important role in managing the team. The EC is the first on site and the last to leave. This role shouldn't be mistaken for the event planner. Once everything is preplanned, it's our job to make sure the timeline and expectations flow as they should. No party ever takes place 100% as expected. The EC, is the on-site liaison between the entertainment team, the venue and all additional participating staff.